



Tradelink and Digi Sign Accredited ISO 9001:2008 Certification Continuous Assurance on its Quality Customer Services

Tradelink and its subsidiary, Digi-Sign are delighted to achieve the accreditation of the latest version of ISO 9001 standard, ISO 9001:2008. In achieving the ISO certification, Tradelink and Dign-Sign have demonstrated their continuous commitment to delivering quality customer services which meet professional standard. The companies have been certified under the earlier ISO 9001:2000 standards since 2004.

The ISO9001: 2008 Certification is the latest international quality management standard introduced by the International Organization for Standardization (ISO) to recognize organizations which are dedicated to continuous process improvement aimed at achieving customer satisfaction. The 2008 version introduces enhancements to the requirements under ISO 9001:2000 and is currently widely used by organizations to meet the increasing needs of customers and other regulatory and statutory bodies.

Tradelink, the largest e-Commerce service provider in Hong Kong, has committed to providing the best customer services and achieving total customer satisfaction. “At Tradelink, our Quality Management System integrating its business processes and work procedures as well as ongoing quality assurance and improvement activities enables us in the pursuit of continuous improvement, consistent quality services and customer satisfaction.” said Mr. Justin Yue, Chief Executive Officer of Tradelink. “With the cutting-edge technology, diversified value-added services and dedicated customer service support, Tradelink strives for excellent e-commerce services to our 54,000-plus corporate customers.”

Tradelink has a large team of over 100 service support professionals, through managing of a 7am-to11pm hotline, 28 customer service centers, on-site technical support, customized hardware/software solutions and training courses, to help customers take full advantage of its wide range of e-commerce services.