



## **Tradelink Promotes Development of Logistics Services in Beijing, Tianjin, Hebei and Hong Kong Signs Letter of Intent with the People's Government of Pinggu, Beijing and Beijing All-Way Port International Logistics**

(27 November 2008, Hong Kong) **Tradelink Electronic Commerce Limited** (“Tradelink” or “the Group”, SEHK:0536), a leading provider of electronic commerce services to Hong Kong and international enterprises, has signed a Letter of Intent with the Peoples’ Government of Pinggu, Beijing and Beijing All-Way Port International Logistics Co.,Ltd

(“Beijing All-Way Port International Logistics”) to promote the development of modern logistics services to connect Beijing, Tianjin, Hebei and Hong Kong. The parties aim to pool their respective resources in Beijing and Hong Kong to do so and the centrepiece of this project will be Mafang Logistics Park in Pinggu district in Beijing.

The three parties aim to pool together their experiences, achievements and resources to strive for effective capital application, service operation as well as technological innovation in rendering high-end services to government and business organisations. With the Beijing Pinggu District Government acting as the key co-ordinator as well as Beijing All-Way Port International Logistics and the Group providing full support, the initiative is being accepted as a key project under the umbrella of CEPA. With the blessing from respective governments and an environment conducive to cooperation, the partnership should be able to accelerate the development of the Mafang Logistics Park infrastructure as well as logistics services of professional and international quality in Beijing, Tianjin, Hebei province and Hong Kong.

With reference to the production and business operation requirements of the project, the Group and Beijing All-Way Port International Logistics will conduct in-depth study of the possible modes of co-operation with a view to forge a long-term strategic partnership between the parties.

To strengthen the development of Mafang Logistics Park, the parties will invite other relevant organisations from Hong Kong and China to join and contribute to the initiative. In accordance with the Letter of Intent, the parties will set up taskforces to formulate the overall development plan and timetable with the aim to deliver value adding electronic services to the relevant government bodies and enterprises locally and overseas in a timely manner.

**Mr. Li Baofeng, Vice Governor of the Peoples' Government of Pinggu District, Beijing,** said, "We are working with two leading organisations in their respective field of expertise. It is an 'all win' partnership for the long-term strategic cooperation among all parties concerned."

**Mr. Zhou Wuguang, Director of Mafang Logistics Park, Pinggu District, Beijing,** said, "We are very pleased to be working with the Beijing Pinggu District Government and Tradelink. We have confidence that we would have a harmony and smooth co-operation and through "joint development, joint usage and joint management" we will work in complement of each other to achieve synergies and business success."

**Mr. Justin Yue, Chief Executive Officer of Tradelink,** said, "Tradelink has been active in exploring the China market in recent years. We opened a representative office in Beijing at the beginning of the year and it has facilitated business development and negotiation of business in China. It is our great delight that we are able to now move on to building a long-term strategic relationship with Mafang Logistics Park and the local government."

Tradelink is the leading provider of e-commerce services in Hong Kong. Since 1997, it has been offering a wide range of secure and reliable government and commercial trade-related electronic services to more than 54,000 corporate customers in Hong Kong. Furthermore, with the support of the Government of the Hong Kong Special Administrative Region in 2003, Tradelink has developed Digital Trade and Transportation Network ("DTTN") which provides an infrastructure to allow enterprises along the supply chain to exchange documents electronically with their trading partners with ease and convenience. As of the end of March 2008, more than 3,600 enterprises have registered to use the DTTN service.



Photo caption: (from left) Mr. Li Baofeng, Vice Governor of the Peoples' Government of Pinggu District, Beijing, Mr. Justin Yue, Chief Executive Officer of Tradelink and Mr. Zhou Wuguang, Director of Mafang Logistics Park, Pinggu District, Beijing attend the signing ceremony.

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### **About Tradelink Electronic Commerce Limited**

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users' practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit [www.tradelink.com.hk](http://www.tradelink.com.hk).

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