



For Immediate Release

PAA Cross Border Transactions Surpasses The 10,000 Mark

(19 September 2008, Hong Kong) Tradelink Electronic Commerce Limited (“Tradelink”, SEHK: 0536) announced that the Pan Asian e-Commerce Alliance (“PAA”) held its 29th Steering Committee meeting in Jeju Island, Korea from 4 - 5 September 2008, witnessed the reporting that the total cross border transactions amongst members have surpassed the 10,000 mark. This total is from the period of March 2008 until July 2008.

Reflecting this in the official speech, Mr. Amiruddin Abdul Aziz, the Chairman of the PAA, extends his congratulations to all members and urges the members to continuously enhance their local business environment with the strength of PAA cross border transaction network.

“We must have been doing things right and doing the right things,” the PAA Chairman said.

Mr. Amiruddin also expressed his excitement in the next evolution of the PAA which will include a possible creation of a PAA Gateway and also the possible admission of members from outside the Asian region.

Mr. Jae Hoon Chung, Director General of the Ministry of Knowledge Economy of Korea, guest of honour at the dinner given to the PAA, said that “the government is putting utmost effort for the development of global paperless trading network export of paperless trading trade system through PAA.” He also said “efforts of the government is important for the development of Paperless Trading between countries in the future, continuous interest and co-operation of each PAA member including Korean Trade Network Incorporation is necessary considering the construction of network between countries is essential in completion of global paperless trading.”

In this meeting, the PAA also increased its membership by admitting PT EDI Indonesia as a new Associate.

The 30th PAA Meeting will be held in Chiang Mai, Thailand in December 2008.



Photo Caption:

The 29th Pan Asian E-Commerce Alliance Steering Committee was held in Jeju Island, Korea from 4 – 5 September 2008.

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About Pan Asian E-Commerce Alliance

The Pan Asian E-Commerce Alliance (“PAA”), established in July 2000, is the regional e-commerce alliance in Asia that provides secure and reliable IT infrastructure and promotes efficient global trade and logistics. Combined customer base of its members is now almost 155,000 organisations, representing almost all active trading enterprises in the Asian market. Current PAA Members comprise CAT Telecom Public Company Limited of Thailand, China International Electronic Commerce Company Limited of China, CrimsonLogic Private Limited of Singapore, Dagang Net Technologies SDN BHD of Malaysia, Korean Trade Network Incorporation of Korea, Nippon Automated Cargo Clearance System Operations Organization of Japan, Transferencia Electronica de Dados – Macau EDI VAN S.A. of Macao SAR, Tradelink Electronic Commerce Limited of Hong Kong, Trade-Van Information Services Company of Chinese Taipei, TEDI Club of Japan, Tradegate Australia Limited of Australia and InterCommerce Network Services, Incorporate of The Philippines. For more information about PAA, please visit www.paa.net

About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient

and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit www.tradelink.com.hk.

For media enquiries, please contact:

Tradelink Electronic Commerce Limited

Frances Ng

Tel: +852 2106 5237

Fax: +852 2506 0188

Email: ir@tradelink.com.hk