



For Immediate Release

**Tradelink Announces the Appointment of Ms. Agnes Nardi
as Executive Director and Deputy Chief Executive Officer**

(27 November 2007, Hong Kong) Tradelink Electronic Commerce Limited (“Tradelink” or “the Company”, SEHK: 0536) announced today the appointment of Ms. Agnes Nardi as Executive Director of the Company with effect from 27 November 2007.

Ms. Nardi has joined Tradelink and acted as its Deputy Chief Executive Officer (“Deputy CEO”) since 1 November 2007. In addition, she is also a director of the Company’s associated company, namely Digital Trade and Transportation Network Limited.

Ms. Nardi has a wealth of experience in the telecommunications and computer industries in Hong Kong and Asia Pacific region with expertise in general management, financial management, strategic planning, business development and marketing. Over the course of her career, Ms. Nardi had held senior management positions in Hutchison Telecom Group and various major corporations.

In her capacity of Executive Director and Deputy CEO of Tradelink, Ms. Nardi will assist Executive Director and Chief Executive Officer Mr. Justin Yue to oversee the overall management and development of the Company. She will play an important role in the growth and expansion of Tradelink.

Ms. Nardi holds a Bachelor’s Degree in Social Sciences from The University of Hong Kong. Ms. Nardi, amongst her other qualifications, is a member of The Hong Kong Institute of Directors, The Hong Kong Institute of Certified Public Accountants, CPA Australia and Association of Chartered Certified Accountants (UK).

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About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit www.tradelink.com.hk.

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