



**For Immediate Release**

## **The 24th Pan Asian E-Commerce Alliance Steering Committee Meeting in Sanya**

(8 December 2006, Hong Kong) Tradelink Electronic Commerce Limited (“Tradelink”, SEHK: 0536) announced that the 24th Pan Asian E-Commerce Alliance (“PAA”) Steering Committee meeting was held in Sanya, Hainan Island from 7 to 8 December 2006.

The PAA, established in July 2000, is the regional e-commerce alliance in Asia that provides secure and reliable IT infrastructure to promote efficient global trade and logistics. Current PAA Members comprise Tradelink of Hong Kong, Trade-Van Information Services Company of Chinese Taipei, CrimsonLogic Private Limited of Singapore, Korean Trade Network Incorporation of Korea, China International Electronic Commerce Company Limited (“CIECC”) of China, TEDI Club of Japan, Dagang Net Technologies SDN BHD (“Dagang Net”) of Malaysia, Transferencia Electronica de Dados - Macau EDI VAN S.A. of Macau and CAT Telecom Public Company Limited (“CAT Telecom”) of Thailand.

Ding Qiang, Chairman of the PAA and General Manager of CIECC said: “While the demand and adoption of PAA services have grown continuously and significantly, it is encouraging to see that the alliance is actively identifying new opportunities and looking at ways to further enhance our offerings. Special taskforces have been established to bring PAA to the next level from the project management, technical and marketing prospective. I have every confidence that the industry will soon experience a quantum leap in the range of PAA services as well as the quality of our services.”

The PAA also welcomed Nippon Automated Cargo Clearance System Operations Organization, Incorporated Administrative Agency of Japan (“NACCS”) and International Air Transport Association (“IATA”) to the meeting. “It is our pleasure of having NACCS and IATA attending our meeting. PAA looks forward to exploring possibilities with both organizations and bringing values and benefits to all the economies and stakeholders being involved.” Mr. Ding said.

Director of CIECC, Mr. Liu Junsheng expressed his warm welcome to all the PAA members and congratulated the achievements PAA has made. “The PAA framework and services are fast becoming a showcase for paperless trade in the APEC region. The value PAA brings has fostered the development of secure cross border electronic trade transactions for the Pan-Asia region and beyond. I look forward to seeing PAA continue its endeavor and making more contribution to the community.” said Mr. Liu.

Mr. Liu also informed the gathering about CIECC’s mission in promoting China’s international paperless trade ever since the establishment of the organization a decade ago. Collaborating with PAA, CIECC is currently in the process of constructing an integrated trade service platform to offer services in the areas of information, finance and logistics. With the full support from the Government, CIECC has in excess of 97 branch offices to provide services in various provinces and cities of China. CIECC is committed to leverage its strong presence in the mainland, and works hand in hand with PAA on developing both the local and overseas markets. “Sharing the common vision in paperless trade, I see a brilliant future for all the PAA members.” Mr. Liu stated.

Mr. Ding Qiang has completed his term of chairmanship, the Steering Committee unanimously elected Mr. Amiruddin Abdul Aziz of Dagang Net, Mr. Justin Yue of Tradelink, as chairman and deputy chairman of PAA respectively for the coming term of 2007 to 2008.

The 25th PAA Steering Committee Meeting will be held in Singapore in April 2007.



**Photo Caption:**

The 24th Pan Asian E-Commerce Alliance Steering Committee was held in Sanya, Hainan Island from 7 to 8 December 2006.

- End -

**About Tradelink Electronic Commerce Limited**

Established in 1988, Tradelink Electronic Commerce Limited (“Tradelink”), a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536).

***For media enquiries, please contact:***

**Tradelink Electronic Commerce Limited**

Agnes Chan

Tel: +852 2106 5237

Fax: +852 2506 0188

Email: [agnes.chan@tradelink.com.hk](mailto:agnes.chan@tradelink.com.hk)