



**For Immediate Release**

## **Netbay of Thailand Visits Tradelink**

### *Paving Way for Use of Digi-Sign Certificate in Thailand*

(5 October 2006, Hong Kong) Netbay Co. Ltd. (“Netbay”) of Thailand visited Tradelink Electronic Commerce Limited (“Tradelink”, SEHK: 0536) on 3 and 4 October 2006.

Netbay is one of three service providers in Thailand connected to Thai authorities. Its services include electronic export and import declarations, electronic procurement and document exchange, and others.

During the visit, Tradelink and Netbay discussed a wide range of business cooperation opportunities. In particular, the discussion focused on the potential benefits for Netbay of using the digital certificates issued by Digi-Sign Certification Services Limited (“Digi-Sign”), a wholly-owned subsidiary of Tradelink, to enhance the security of Netbay’s electronic activities.

Digi-Sign is the first private certification authority recognized under the Electronic Transactions Ordinance in Hong Kong. Digi-Sign has already issued over 300,000 digital certificates in Hong Kong. Users include banks, stockbrokers, professional bodies and Tradelink’s customers. With its proven technology and track record, Digi-Sign is not only a leading e-security solution provider in the corporate market in the local territory, but is also gaining acceptance from overseas markets.

Justin Yue, Chief Executive Officer of Tradelink said, “We are honoured to share our pioneering experience of Digi-Sign with our Thailand guests. We look forward to bringing more benefits to our counterparts and their customers in Thailand by providing services to them in the near future.”

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#### **About Tradelink Electronic Commerce Limited**

Established in 1988, Tradelink Electronic Commerce Limited (“Tradelink”), a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit [www.tradelink.com.hk](http://www.tradelink.com.hk).

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