

## **DTTNCo Awards DTTN-Enabled Certificates to 13 Software Vendors** *A host of DTTN-Enabled e-Commerce solutions for SMEs*

(10 April 2008, Hong Kong) Digital Trade and Transportation Network Limited (“DTTNCo”) awarded DTTN-Enabled Certificates to 13 software vendors at the Seminar on “China New Labour Law and DTTN Compatible Solutions Showcase” organized by the Hong Kong Productivity Council. The award is a recognition of applications developed by these vendors that have passed the DTTN Compliance Test Program.

DTTNCo is committed to provide an open, stable and reliable e-commerce platform for the trade, logistics and finance industries to facilitate information exchange and to maintain Hong Kong’s competitiveness as an international logistic hub. DTTNCo actively explores partnerships with software vendors to develop easy-to-use e-Commerce solutions that enable the SMEs to exchange e-business documents with their trading partners via the Digital Trade and Transportation Network (“DTTN”) platform.

At the Seminar on “China New Labour Law and DTTN Compatible Solutions Showcase”, 13 software vendors demonstrated their DTTN-Enabled application solutions.

The software vendors who have been awarded the DTTN-Enabled Certificates are authorized to apply the DTTN-Enabled logo on their business cards, company websites and marketing collaterals to acknowledge that users of these solutions / application softwares can exchange documents with their trading partners via DTTN.

List of software vendors received DTTN-Enabled Certificates were:

- ACME Systems Ltd
- Data World Solutions Limited
- Dynamic Tech Consultants Limited
- eBean Century
- FlexSystem Limited
- Infinite Financial Solutions Limited
- HKSG Ltd
- Purpose Driven Solution Limited
- Thinking Technology Limited
- TOGO Pacific Limited
- Tradelink Electronic Commerce Limited
- United Technologies (International) Limited
- Zim Systems Limited

The relevant software solutions include:

- Insurance Application Solution
- Enterprise Resource Planning (ERP) Solution
- Freight Management Systems (FMS) Solution
- Trading Application Solution

A series of seminars and workshops will be organized to train the SMEs to use these user-friendly front-end software solutions via the DTTN platform with a view to simplifying their workflow as well as enhancing the benefits of the use of e-Commerce. By adopting the DTTN community platform, SMEs can easily exchange electronic information and business documents with their trading partners in different regions and countries to reduce operation cost and enhance efficiency. For the companies whose employees have attended the seminars or the workshops, they will be able to enjoy a special offer on the use of DTTN service that includes waiver of the registration fee, first year subscription fee, two mapping fees as well as the fee for the first 100 transactions within the first three months of service. For details, please refer to <http://www.hk-dtt.com/about/traditional/events.html>.

DTTNCo will continue to explore partnerships with software vendors to develop DTTN-Enabled solutions and value-added applications to meet the business needs of the SMEs as well as to encourage the adoption of e-Commerce.



**Photo Caption:**

Agnes Nardi, Chairman of DTTNCo (the fourth from the left at the back) presents the DTTN-Enabled Certificates to 13 software vendors.

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**About Digital Trade and Transportation Network Limited**

Digital Trade and Transportation Network Limited (“DTTNC”), a joint venture of the HKSAR Government, Tradelink Electronic Commerce Limited (“Tradelink”, SEHK: 0536), and other industry associations. The company owns and operates the Digital Trade and Transportation Network (“DTTN”), a state-of-the-art electronic logistics platform. DTTNC is committed to providing an open, neutral and secure community e-platform for the trade, logistics and finance industries to facilitate electronic information flow and enhance efficiency. DTTN supports over 88 major business documents and serves an extensive community comprising sellers, buyers, freight forwarders, carriers, terminals, banks, insurance institutions, inspection companies and the Government. DTTN is identified as one of the key initiatives to maintain and enhance Hong Kong's logistics competitiveness in the region and worldwide. For more information about DTTNC, please visit [www.hk-dtt.com](http://www.hk-dtt.com).

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