



For Immediate Release

The 23rd Pan Asian E-Commerce Alliance Steering Committee Meeting in Bangkok

(26 August 2006, Hong Kong) Tradelink Electronic Commerce Limited (“Tradelink”, SEHK: 0536) announced that the 23rd Pan Asian E-Commerce Alliance (“PAA”) Steering Committee meeting was held in Bangkok from 24 to 25 August 2006.

The PAA, established in July 2000, is a regional e-commerce alliance in Asia that provides secure and reliable information technology infrastructure to promote efficient global trade and logistics. Current PAA Members comprise Tradelink of Hong Kong, Trade-Van Information Services Company of Chinese Taipei, CrimsonLogic Private Limited of Singapore, Korean Trade Network Incorporation of Korea, China International Electronic Commerce Company Limited (“CIECC”) of China, TEDI Club of Japan, Dagang Net Technologies SDN BHD of Malaysia, Transferencia Electronica de Dados - Macau EDI VAN S.A. of Macau and CAT Telecom Public Company Limited (“CAT Telecom”) of Thailand.

Ding Qiang, Chairman of the PAA and General Manager of CIECC said: “I am very pleased with the continuous growth on the demand and adoption of the PAA services. Since the last PAA meeting, both the number of new recruitment and the transaction volume of our services have reached record-high. Our offerings for the freight forwarding industry are fast becoming one of the most popular secure electronic cross border solutions in the market. I look forward to seeing the alliance making more and more contributions to the supply chain and the logistics industries.”

Senior Advisor of CAT Telecom, Pakkaporn Sathienpakiranakorn expressed his warm welcome to all the PAA members and showed his full support to the PAA regional cooperation. “As one of its members, we believe that PAA provides an excellent platform for collaborations. As such, it comes to no surprise that the Alliance has increasingly gained recognition from the industry and international arena,” said Mr. Sathienpakiranakorn.

Mr. Sathienpakiranakorn also informed the gathering about the latest development on the “ASEAN Single Window” initiative driven by the Customs Department of the Royal Thai Government. It is the Government’s ultimate aim to, leveraging the establishment of the Single Window, promote trade facilitation between Thailand and its fellow economies. CAT Telecom, being a major player of the initiative, is making use of the experience it has gained through its participation in PAA, to bring more values to this Government project.

PAA has made further progress in its cross border Electronic Certificate of Origin (ECO) project. With the support from the Customs Authorities of the respective economies, Chinese Taipei and Korea plan to launch the first ECO pilot project of its kind towards the end of the year. It is anticipated that more and more PAA members will soon join force to provide the ECO service to the economies they represent. Upon the realization of this ECO project, both the industry and the related Customs Authorities will be benefited.

The 24th PAA Steering Committee Meeting will be held in Hainan, China in December 2006.



Photo Caption:

The 23rd Pan Asian E-Commerce Alliance Steering Committee was held in Bangkok from 24 to 25 August 2006.

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About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited (“Tradelink”), a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536).

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