



For Immediate Release

**Tradelink Electronic Commerce Limited Announces
Appointment of Kelvin KO Kai-wai as Deputy Chief Executive Officer**

(14 July 2006, Hong Kong) Tradelink Electronic Commerce Limited ('Tradelink', 'The Company', SEHK: 0536) announces the appointment of Kelvin KO Kai-wai as Deputy Chief Executive Officer ('Deputy CEO') with effect from 14 September 2006.

Mr. Ko has a wealth of experience in the air cargo and logistics industries with expertise spanning across strategic planning, business development, operations and marketing. He has held various senior management positions in DHL Express and Hong Kong Air Cargo Terminals Limited (Hactl).

Born and educated in Hong Kong, Mr. Ko received his Bachelor Degree in Industrial and Manufacturing Systems Engineering (First Class Honour) from the University of Hong Kong. Mr. Ko is also an active member in industry services. He has been serving as the Chairman of the Hong Kong International Courier Association (HICA) since 2005. He also serves as a member of the Executive Committee of the Hong Kong Association of Freight Forwarding and Logistics Limited (HAFFA) as well as the Transport Logistics Training Board of Vocational Training Council.

In his capacity of Deputy CEO of Tradelink, Mr. Ko will assist Executive Director and Chief Executive Officer Justin YUE Kwok-hung to oversee the full range of operation and development of the Company. He will play an important role in the future growth and expansion of Tradelink.



Mr. Kelvin KO Kai-wai

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About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users' practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536).

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